

“Brilliant Communication and Personal Performance”

- a training program that combines latest research with practical guides for best learning results -



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COMMUNICATION TRAINING AND PERSONAL DEVELOPMENT:

The key to brilliant communication, personal performance and leadership.

Copenhagen Speech Technique and Dansk Coaching Institute offers in collaboration, a complete training program for optimizing communication and personal development for employees and management in companies and organizations.



Main focus:

INTERNAL COMMUNICATION:

- Optimal sharing of knowledge through brilliant presentations, communication skills and personal performance
- Optimal communication in conference calls for best performance
- Optimal communication at meetings with management, via presentations and oral communication
- Strengthened performance leadership skills for best management

- Project management and leadership

EXTERNAL COMMUNICATION:

- Speaking with authority and empathy: Clear and precise communication with customers, partners and suppliers
- Customer meetings; present and communicate with power and impact.
- Powerful presentations for external partners

“Brilliant Communication and Personal Performance” training program offers techniques and development in these areas:

SPEECH TECHNIQUES

- Voice Training
- Musical elements in speech; variation for best impact
- Nonverbal communication training for best performance; reading of body language and facial expressions

TECHNIQUES FOR OPTIMAL SOCIAL BEHAVIOR

- Behavioral patterns in communication
- Training of awareness
- Coordination of behavior for optimal “shared experience”, developing strong relationships
- Affective behavior; matching input and output in communication before taking action!

INTERCULTURAL COMMUNICATION

- Cultural understanding as a means of conflict solving. Awareness of personal conflict/communication style and understanding of other styles
- Curiosity as a means of developing intercultural skills; to see the unknown in what's already known, and to see what's known in the unknown
- The 'inner, parallel voice'; assumptions and prejudices affect what you communicate! People can feel if communication is real or fake. Learn to communicate with authenticity

COGNITIVE NEUROSCIENCE

- Understanding basic principles of communication techniques; human mental architecture of understanding. Finding the "Sweet Spot"
- Mirror neuron system; Actions of 'resonance', 'mirroring' and 'marking'

CREATIVE AND CONCEPTUAL THINKING

- Lateral thinking for best oral communication. Non-static performance and improvisational skills for optimal and flexible verbal communication
- "Global Brain-processing"; training of flexible thinking patterns for best communication
- Conceptual thinking; meaning is relational! Training of explaining concepts, ideas, solutions, plans etc. and how they relate to existing or future concepts in clear and precise communication
- Logical and pedagogical structure in communication

SYSTEM THEORY AND COMMUNICATION

- 1st, 2nd and 3rd order of communication. Being able to explain ideas, problems, concepts on all three levels for best performance, according to expectations and demands
- Action-level, object-level and meta-level in communication. Know when to

use the three levels!

PREPARATION TOOLS AND TECHNIQUES

- Concept plans for communicating ideas and projects
- "Knowledge Wheel" for best oral communication preparation. The mind needs to "code" information in order to remember and 'play' with knowledge in "real-time", improvisational communication

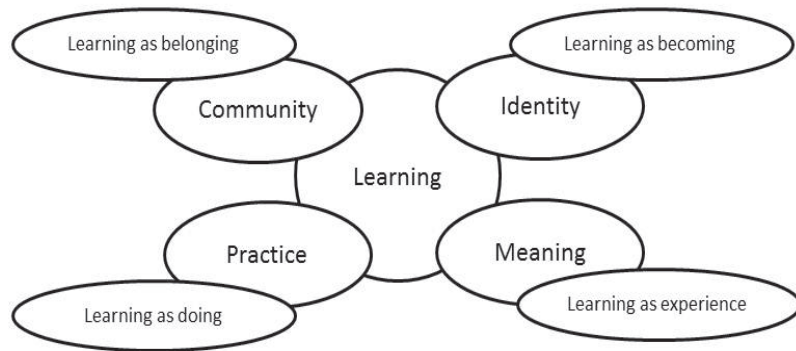
Target areas for best learning results:

"Brilliant Communication and Personal Performance" is developed in such a way that learning will be optimal:

BLENDED LEARNING

All learning activities, such as exercises, written material, e-learning, preparation /assignments is constructed via a the learning concept "Blended Learning", where a mix of learning methods results in optimal learning:

- Face to face teaching/workshops with teacher
- Individual sessions with teacher
- Individual exercises/practicing without teacher
- E-Learning, online material
- Tutorials, inspirational guides for exercises
- Group learning/coaching teams without teacher
- Written material/curriculum
- Online guide for future implementation of learned techniques



LEARNING IN ORGANIZATIONS

Copenhagen Speech Technique and Dansk Coaching Institut offers great experience in implementing techniques, skills and 'tools' from learning activities into the organization. The main focus is, that everyone within the organization can benefit from tools and techniques when working with learning in organizations.

Activating the learning-sphere! Creating unique opportunities for 'sustainable learning' is the general idea for working with prolonged team activities in relation to techniques and tools from the training program. Make employees take 'ownership' of tools and personal development.

Three main learning 'platforms'

In a triangular relation to one another, these three main categories is the solid foundation for optimal curriculum and best practical learning environment:

- Practical exercises
- Theory
- Pedagogy

WHO ARE WE?



Maya Overbye Herulf is owner and founder of Copenhagen Speech Technique.
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